

Manage Privacy. Manage Compliance. Support Employee Purchased Devices.

## Finally! A Mobile Browser for the Enterprise

Mobile support should be part of an integrated enterprise IT strategy. Before you invest your time and money on mobile, answer these simple questions:

- ▶ Are your Web services optimized for mobile users?
- ▶ Does your organization have a Bring Your Own Device (BYOD) mobile policy?
- ▶ Are your mobile privacy and compliance policies addressing device and location vulnerabilities?

If the answer to any of these questions is, "Yes." then consider installing a 3PMobile™ Choice™ Browser on your employee's smartphones and tablets.

## Control Privacy & Compliance

**Do You Know Where Your Employees Are?** The Operating System vendors and Network carriers do. Regain control of your privacy management and compliance. The Choice™ Business Browser gets you, and only you, the data you need to manage your unique mobile Web policies in real-time. Present only the appropriate content, based on the employee, their device and their location. All data is encrypted during transmission and only sent to your servers.

## Boost Productivity

**Faster performance improves business performance.** The more your Web apps know about your mobile users, the less data you need to send with each page. Sending less data means faster page loads. Faster loading means less waiting, more doing and lower bandwidth costs.

- ▶ Optimize content
- ▶ Increase relevance
- ▶ Reduce cost

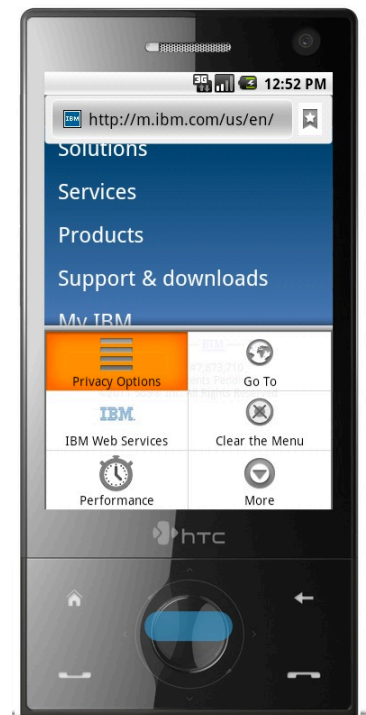
When you improve the mobile user experience, you improve your bottom line.

## Simplify Mobile Device Support

**Overcome the challenges of a BYOD environment.** Extend your existing Web services to mobile users. Install your company branded business browser on every mobile device. Your employees launch the "Company App" and your Web service loads in the browser. Present relevant, optimized content and manage data privacy and compliance policies based on your Web app business logic. You can update your services at any time and are always in control.

## The 3PMobile™ Choice™ Enterprise Browser

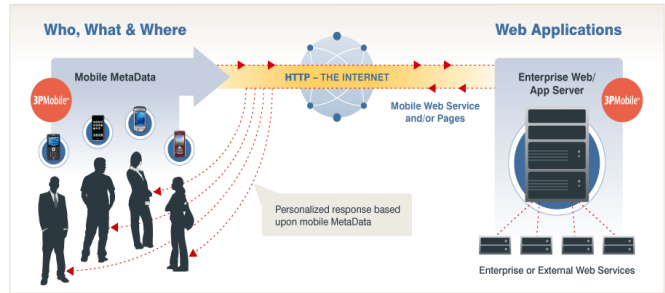
Take control of your mobile Web strategy. Manage privacy and compliance, optimize mobile Web performance and improve employee interactions. With a branded Choice™ browser you receive real-time who, what and where data to your Web server for use in any Web app or service. Devices only send data to your Web servers - protecting your business and your employees.



## Minimal IT Impact – Maximum Business Benefit

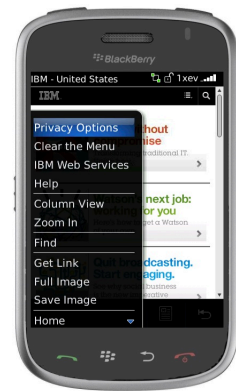
3PMobile™ Choice™ Browser lets you quickly and efficiently support mobile users without adding IT complexity. Its simple design is modeled after our widely adopted open source software release, Mod\_Gzip and includes both data encryption and compression for fast, private mobile Web communications.

- ▶ Web server module/filter design and installation
- ▶ Uses Web standard X-Header or Cookie formats to deliver real-time data to your Web services
- ▶ Uses standard programming techniques
- ▶ Customize browser menus using HTML
- ▶ Business Browser may be custom branded
- ▶ Supports standard or proprietary encryption
- ▶ Installs like any other app for each platform
- ▶ Configurable to support your unique data needs



## About 3PMobile™ Real-Time Data

3PMobile™ is locally installed, client-server software, not a service. We never participate in the approval, viewing, storage or manipulation of your data. It simply transports the data to your Web applications and enables customized browser menu navigation. You determine location based upon the data provided using your own application or via a location translation Web service. Data may be retrieved from the device (or connected devices) via any available API call. You define your data, data privacy and data sharing policies. *Accessible data may vary by carrier and device.*



Browser menus may be customized to simplify navigation and increase mobile employee productivity

## 3PMobile™ Choice™ Browser Compatibility and Requirements

### Server:

- Apache 2.X.X (state OS & version)
- Windows IIS Server 5 & 6 (includes GZip compression)
- Requires a qualified URL ([www.something.com](http://www.something.com)) to support data privacy

### Clients

- Android 2.1 and above
- RIM Blackberry 4.2 – 4.7X with RIM browser
- Windows Mobile Std/Pro 5 & 6 with PIE browser
- iPhone – BETA



## Try the 3P's for Free!

How does your website perform on mobile? Find out at [3pmobile.com](http://3pmobile.com).  
Or [request a free trial](#) copy of the 3PMobile™ Business Browser